

*Allure d'Azur*

MOBILIER DU SUD

KNOW-HOW

DESIGN

SUSTAINABILITY



MADE IN FRANCE

# OUR HISTORY

In 1948, Charles TORDO became the inaugural manufacturer of "Chaises Bleues" (French for "blue chairs") in Nice. By 1970, he had equipped the Côte d'Azur coastline with almost 10,000 chairs, becoming a true symbol of this region.

They embody and help to spread the French Riviera's art of living throughout the world.

Allure d'Azur® stands as a continuation of decades of family expertise, established under the brand Torbel® Industrie. Currently led by Laurent, Charles TORDO's grandson, the company is headquartered in the hills above Nice.

With over 50 years of specialization in the production of custom fittings and hardware, Torbel® Industrie offers accessories tailored for both interior and exterior use in homes.

Allure d'Azur® furniture is specifically crafted for professionals in hotels, restaurants, and cafés. Each piece has undergone rigorous testing to ensure compliance with the strictest safety standards.



*Charles TORDO in 1948  
on the "Promenade des Anglais" (Nice).*



Allure d'Azur  
MOBILIER DU SUD

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Dear customer,  
we are delighted to present to you the new brand from the Torbel® Industrie Group:  
Allure d'Azur®.

Allure d'Azur® embodies:

- **Tribute:** drawing inspiration from the ingenuity and creativity of my grandfather, Charles TORDO, to craft modern, designer furniture.
- **Human:** a product of the exceptional know-how and skills of Torbel® Industrie's employees.
- **Corporate:** enabling our company to diversify and secure new prospects.
- **Committed:** this project is driven by eco-responsible values, principles that we consistently uphold within the Group.

For all these reasons, this project is exciting for all our employees. We are confident that our furniture will not only fit seamlessly into your reception areas but will also bring them with a breath of Mediterranean spirit!



**Laurent TORDO**

Chairman of the Board of Directors  
Torbel® Industrie, founder of the brand

Allure d'Azur

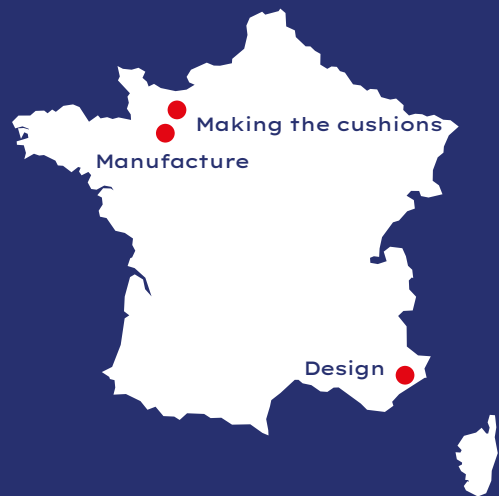
# OUR EXPERTISE



Our products are made in France, starting from the design phase in our design office on the Côte d'Azur to the manufacturing process in our factory located in Tinchebray, Normandy.

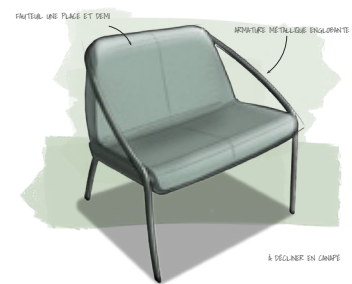
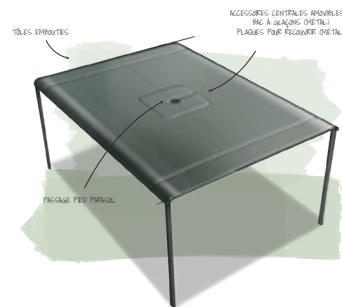
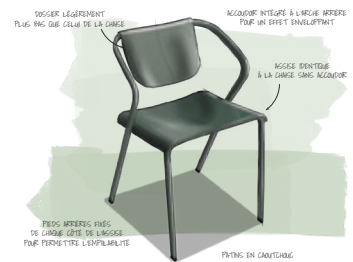
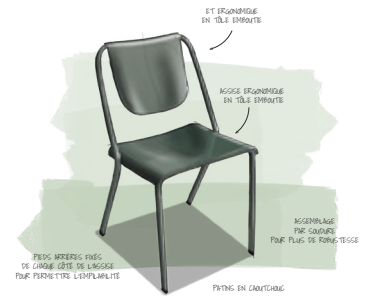
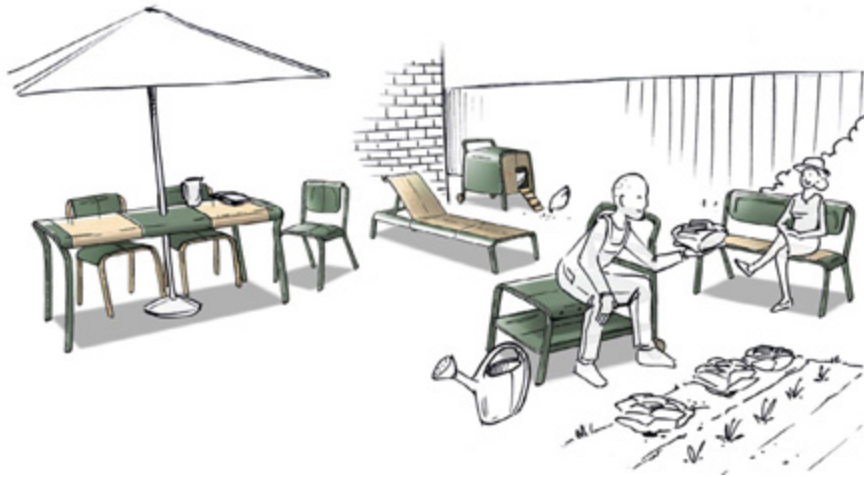
They are the collaborative efforts of our top specialists in design, assembly, welding...

Our low chairs are complemented by a cushion made in France, specifically designed for optimal outdoor use.



MADE IN FRANCE

# OUR DESIGN



We've designed our furniture to meet the specifications we've set for ourselves:

- **Elegance:** all our models showcase a design with oblong tubes or pressed sheet metal, making them particularly attractive.
- **Ergonomic:** each of our creations offers optimum comfort tailored to its intended use. For instance, our low chair features a spacious seat equivalent to one and a half seats, enhancing the overall comfort experience.
- **Stability:** the leg fixings are reinforced, ensuring durability and safety in every use.
- **Practicality:** the design of our chairs allows them to be stacked up to 4 high, offering a clever storage solution. Additionally, our coffee table is versatile and can be used as a footrest or stool as needed.



**Romain ROGEAT**

Head of the Design Office

*Alhure d'Azur*

# OUR SUSTAINABILITY APPROACH

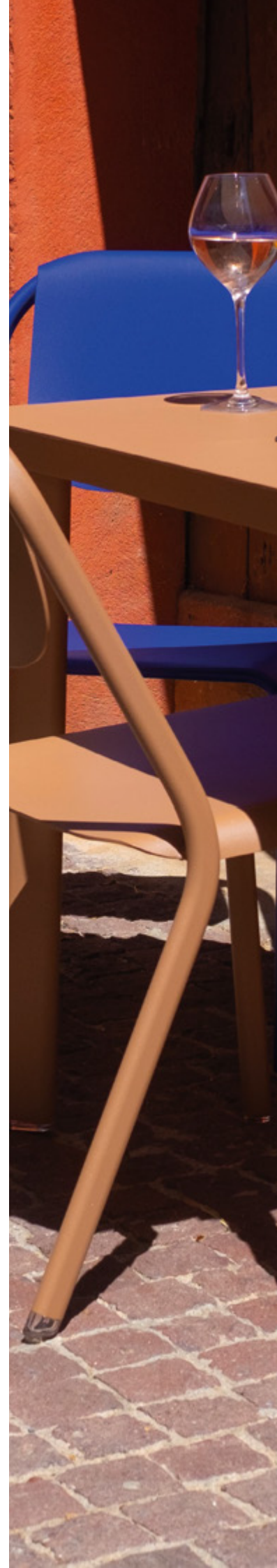
**The longevity of our models** is an absolute priority. Every component reflects our dedication to **durability and repairability**.

- The legal guarantee of conformity for furniture is set at 2 years on finished products.
- The **UV-resistant** fabrics we use are carefully selected **to withstand the most demanding outdoor conditions**.
- Our paints are **classified as level 2**, guaranteeing:
  - > guaranteed color and gloss retention for 25 years,
  - > excellent resistance to outdoor weathering and scratching,
  - > minimal color deviation,
  - > easy maintenance.
- Our furniture is specially designed **for intensive use**, making it the ideal choice for public areas. It undergoes rigorous testing and complies with all **NF standards for safety, durability, strength, and stability** for seating and tables for domestic, collective, and camping use:
  - NF EN 581-1
  - NF EN 581-2
  - NF EN 581-3
  - NF EN 1022

At Allure d'Azur®, we are committed to eco-responsibility in **our choice of raw materials**.

The aluminum used in our furniture is **100% recyclable**.

Furthermore, we have established **short supply chains** to minimize the environmental impact of our production as much as possible.



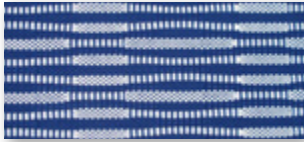
Focaccia nicoise  
Mescalier  
Daurade au four  
Aubergines grillées  
Sorbet au citron



# OUR FABRICS

INVITE YOU  
TO TRAVEL...

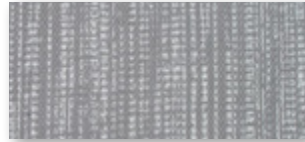
## GEOMETRIC EXPLORATION



Marine



Taupe



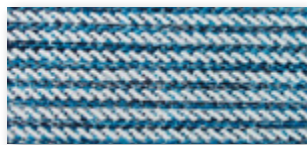
Pearl



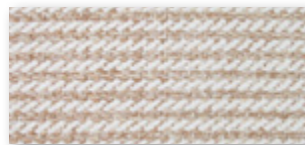
Liquorice



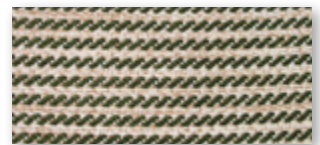
Turquoise



Azure



Sand



Veronese

## TRAVEL JOURNAL\*



Panama



Peru

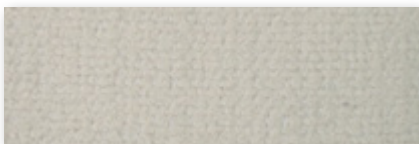


Himalaya

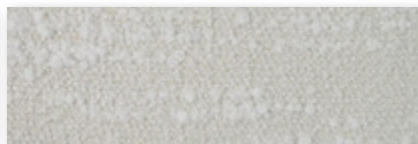


Amazonia

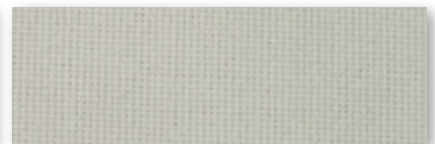
## MONOCHROME CROSSING



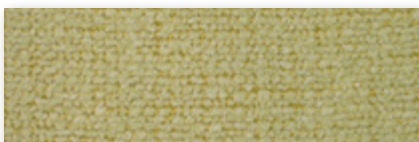
Chenille Off-white



Boucle Off-white



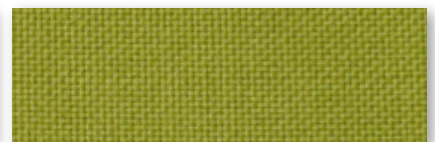
Canva Off-white



Chenille Linden



Boucle Linden



Canva Linden



Chenille Denim



Boucle Denim



Canva Denim

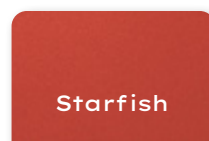
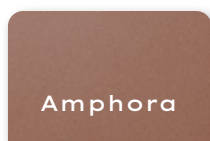
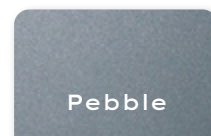
\*For our fabrics in the Travel Journal range, we cannot guarantee the colour of the design. It will depend on the cut and manufacture of the cushion.



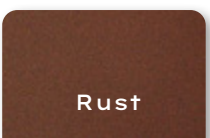
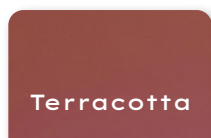
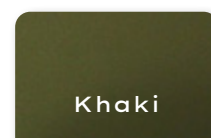
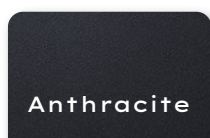
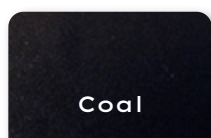
# OUR COLOURS

COME  
TO YOU...

## FRENCH RIVIERA ATMOSPHERE



## TRENDY ATMOSPHERE



### Our key words? **Choice and customisation!**

To ensure that our furniture seamlessly complements any indoor or outdoor setting, we provide an extensive range of colors. Our aluminum paints are **UV-treated** to ensure **maximum resistance** outdoors while preserving the vibrancy of the colors.

Our fabrics are meticulously chosen for outdoor use, and **our cushions are not only removable but also machine-washable**, ensuring long-term functionality.

We provide a wide range of choices. If our customers can't find the shade that best suits their decor, we'll assist them in **customizing** and discovering THEIR Mediterranean furniture!



**Chloe SPEZIA**

Marketing range manager

*Allure d'Azur*



# DINING AREA



# CHAIR

ALUMINIUM - REF. 582003 (x2)



**Ergonomic:**  
hanging backrest  
in pressed sheet  
metal.

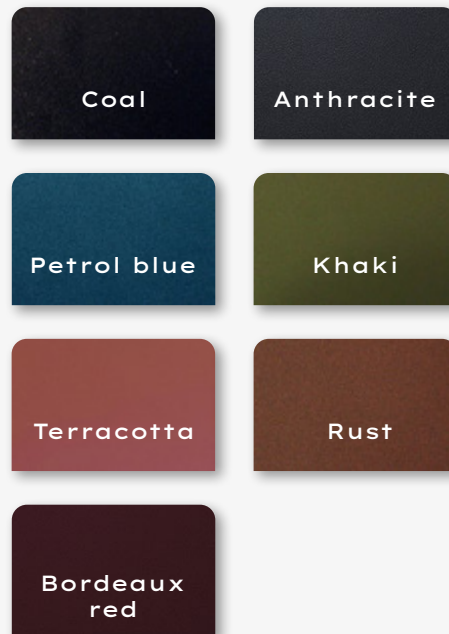


Seat designed  
for optimum comfort.

## FRENCH RIVIERA ATMOSPHERE



## TRENDY ATMOSPHERE



# COSY CHAIR

ALUMINIUM - REF. 582004 (x2)



**Comfortable:**  
armrest integrated  
into the rear arch.

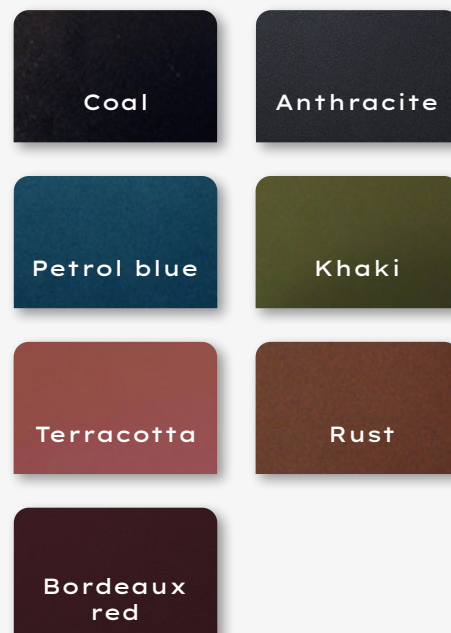
**Elegant** with  
its oblong tubes design.

**Practical:** can be stacked  
thanks to rear leg fixation.

## FRENCH RIVIERA ATMOSPHERE



## TRENDY ATMOSPHERE



# BENCH

## ALUMINIUM

**Ergonomic:**  
Seat in pressed  
sheet metal.



**2-person**  
**L120 cm**  
Ref. 582017 (x1)



**3-person**  
**L160 cm**  
Ref. 582203 (x1)



**4-person**  
**L200 cm**  
Ref. 582204 (x1)

### FRENCH RIVIERA ATMOSPHERE



### TRENDY ATMOSPHERE

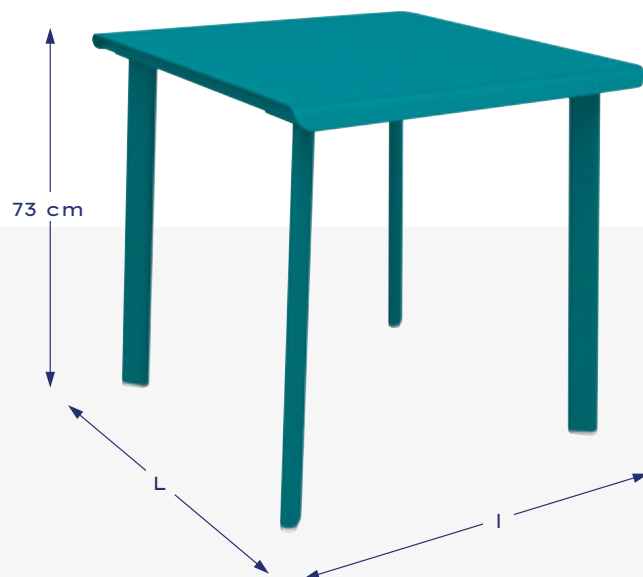


DELIVERED UNASSEMBLED



# SQUARE TABLE

ALUMINIUM



**Elegant** with its oblong tubes design.



**2-person**  
L70 x 170 cm  
Ref. 582016 (x1)



**2-person**  
L80 x 175 cm  
Ref. 582000 (x1)

## FRENCH RIVIERA ATMOSPHERE



## TRENDY ATMOSPHERE



DELIVERED UNASSEMBLED



# RECTANGULAR TABLE

## ALUMINIUM



**4-person**  
L140 x l80 cm  
Ref. 582001 (x1)



**6-person**  
L180 x l100 cm  
Ref. 582200 (x1)



**8-person**  
L220 x l100 cm  
Ref. 582201 (x1)



**10-person**  
L260x l100 cm  
Ref. 582202 (x1)

### FRENCH RIVIERA ATMOSPHERE



### TRENDY ATMOSPHERE



DELIVERED UNASSEMBLED



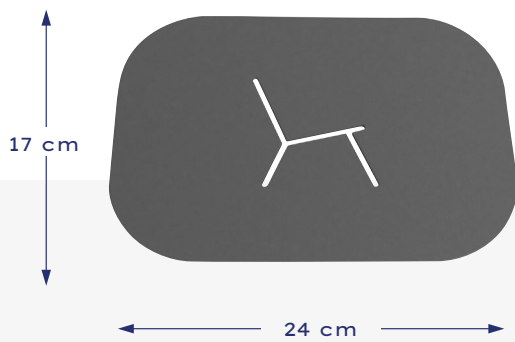


## ACCESSORIES

Choose our elegant Allure d'Azur's aluminium accessories. Give your guests a touch of elegance and protect your surfaces with style and sophistication.

# ACCESSORIES

## ALUMINIUM



**Allure d'Azur trivet**  
Ref. 582117 (x1)



**Sea trivet**  
Ref. 582139 (x1)



**Coasters**  
Ref. 582116 (x4)

### FRENCH RIVIERA ATMOSPHERE



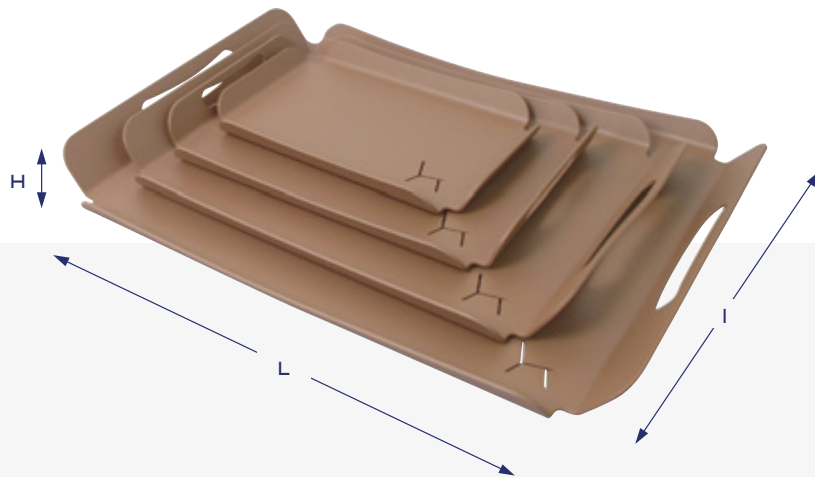
### TRENDY ATMOSPHERE



# WAVE TRAY

## ALUMINIUM

**Elegant** with its long rounded edges.



**Mini**  
L29 x l19 x 2,5 cm  
Ref. 582134 (x1)

**Small**  
L40 x l24 x 3,8 cm  
Ref. 582135 (x1)

**Medium**  
L45 x l32 x 4,3 cm  
Ref. 582136 (x1)

**Maxi**  
L54 x l40 x 4,5 cm  
Ref. 582137 (x1)

### FRENCH RIVIERA ATMOSPHERE



### TRENDY ATMOSPHERE





# LOUNGE AREA



# LOUNGE ARM CHAIR

ALUMINIUM - REF. 582018 (x1)



## Ergonomic:

Pressed sheet metal to hold the cushion in place.

Encompassing metal frame.



## Comfortable:

One and a half seat width.

Thick textile cushion for extra comfort.

**1/ CHOOSE THE COLOUR OF THE FRAME:**  
FRENCH RIVIERA / TRENDY ATMOSPHERE

**2/ CHOOSE THE FABRIC:**

### GEOMETRIC EXPLORATION



Marine

Taupe

Pearl

Liquorice



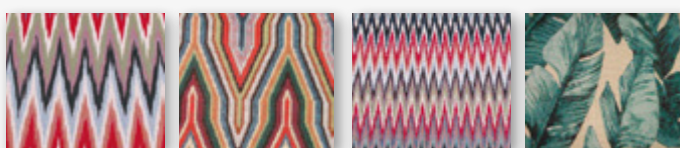
Turquoise

Azure

Sand

Veronese

### TRAVEL JOURNAL\*



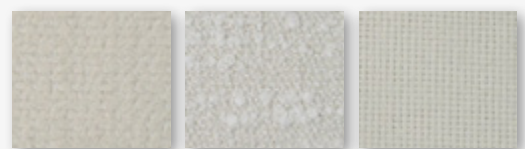
Panama

Peru

Himalaya

Amazonia

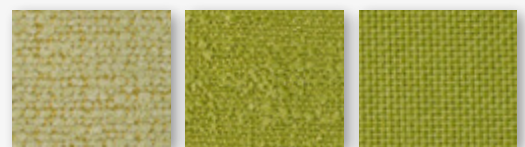
### MONOCHROME CROSSING



Chenille  
Off-white

Boucle  
Off-white

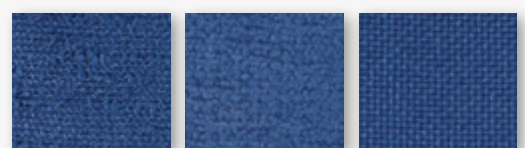
Canva  
Off-white



Chenille  
Linden

Boucle  
Linden

Canva  
Linden



Chenille  
Denim

Boucle  
Denim

Canva  
Denim

\* For our fabrics in the Travel Journal range, we cannot guarantee the colour of the design. It will depend on the cut and manufacture of the cushion.



# 2-SEAT LOUNGE ARM CHAIR

ALUMINIUM - REF. 582019 (X1)



**Elegant**  
with its oblong  
tubes design.



Armrest integrated  
into the frame.

**1/ CHOOSE THE COLOUR OF THE FRAME:**  
FRENCH RIVIERA / TRENDY ATMOSPHERE

**2/ CHOOSE THE FABRIC:**

## GEOMETRIC EXPLORATION



Marine

Taupe

Pearl

Liquorice



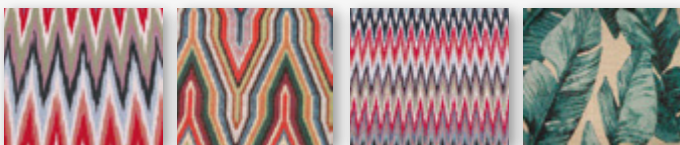
Turquoise

Azure

Sand

Veronese

## TRAVEL JOURNAL\*



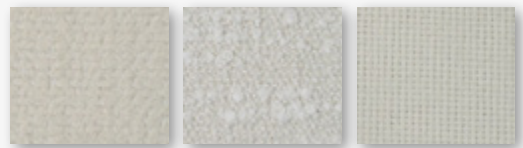
Panama

Peru

Himalaya

Amazonia

## MONOCHROME CROSSING



Chenille  
Off-white

Boucle  
Off-white

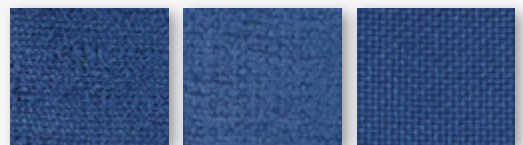
Canva  
Off-white



Chenille  
Linden

Boucle  
Linden

Canva  
Linden



Chenille  
Denim

Boucle  
Denim

Canva  
Denim

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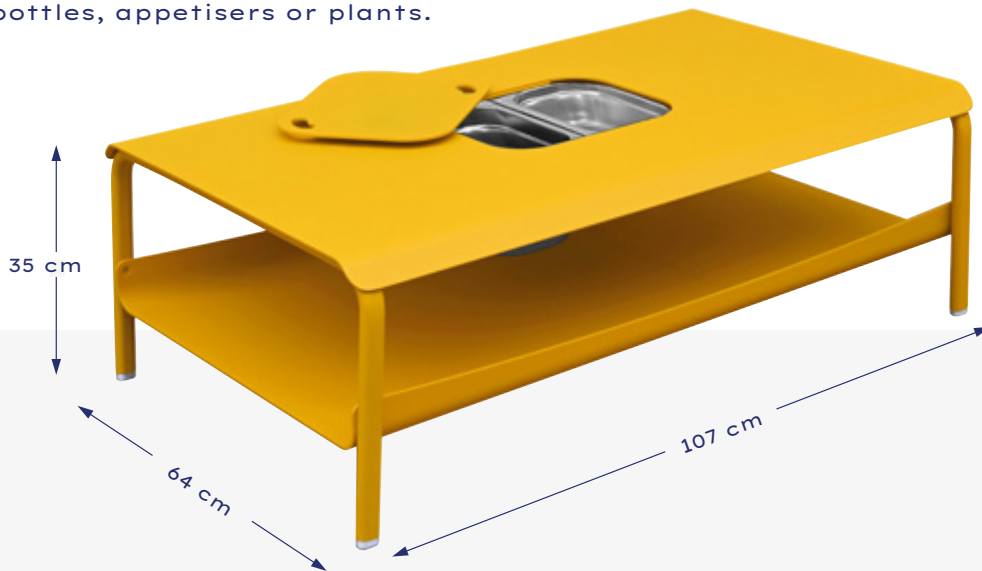
# LARGE COFFEE TABLE

## ALUMINIUM

### Convenient:

Built-in storage area. Coverable gastronorm containers for ice cubes, bottles, appetisers or plants.

**Elegant** with its oblong tubes design.



**With gastronorm containers**

Ref. 582101 (x1)



**Without gastronorm containers**

Ref. 582106 (x1)

### FRENCH RIVIERA ATMOSPHERE



### TRENDY ATMOSPHERE



DELIVERED UNASSEMBLED

# SMALL COFFEE TABLE

ALUMINIUM - REF. 582100 (x1)  
DELIVERED UNASSEMBLED

**Multi-purpose:**

Can be used as a footrest or stool.



**Stable:**

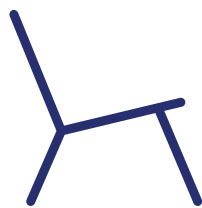
Strong fixation of the legs.

FRENCH RIVIERA  
ATMOSPHERE



TRENDY  
ATMOSPHERE





Allure d'Azur

MOBILIER DU SUD



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